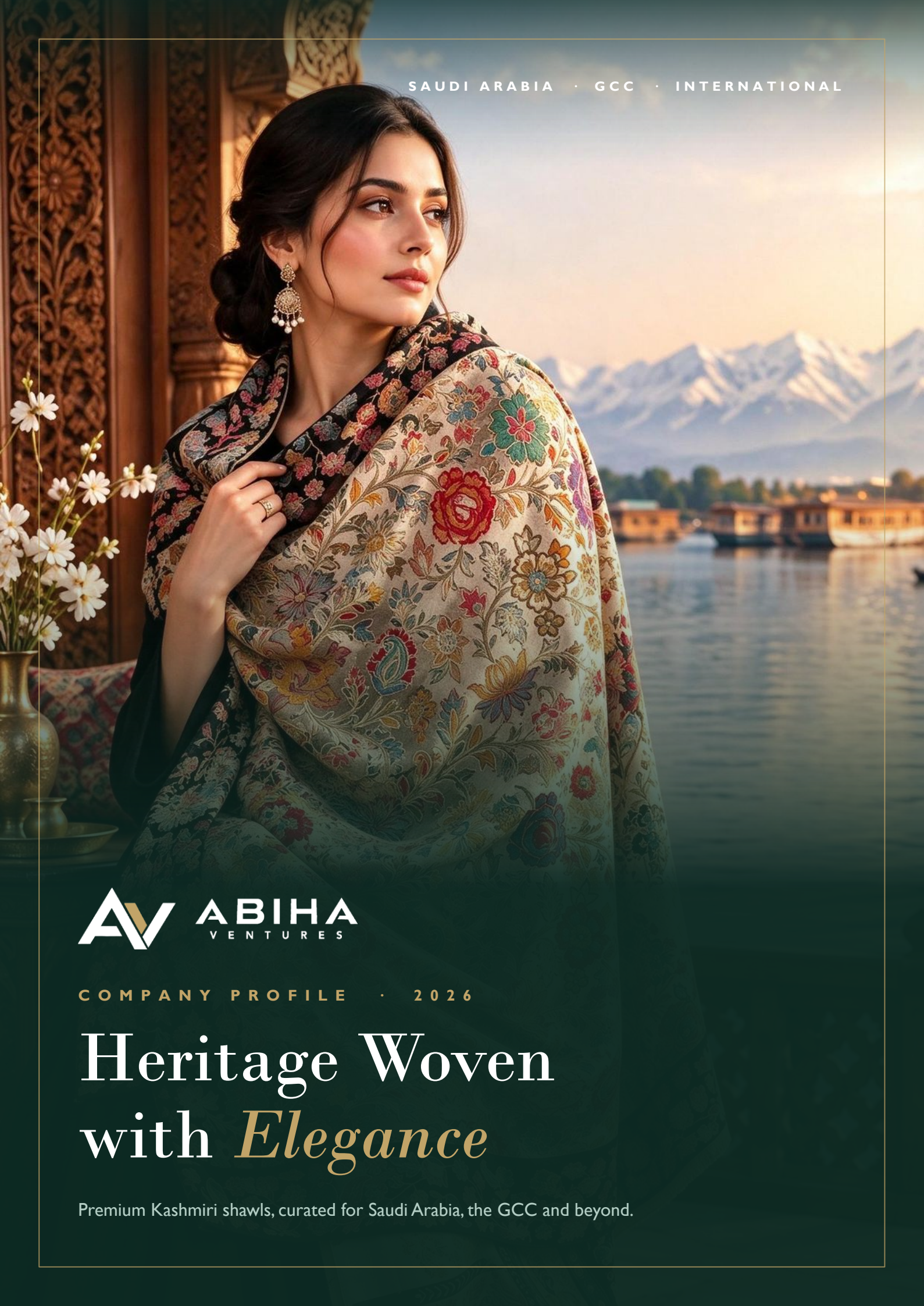


SAUDI ARABIA · GCC · INTERNATIONAL

ABIHA VENTURES

COMPANY PROFILE · 2026

Heritage Woven with *Elegance*

Premium Kashmiri shawls, curated for Saudi Arabia, the GCC and beyond.

01 The artistry of Kashmir, presented for the modern customer

Abiha Shawls, by Abiha Venture Trading, is a premium lifestyle brand built around the timeless beauty of Kashmiri textiles. We bring carefully selected shawls from Kashmir to customers in Riyadh and beyond — pieces that combine heritage, craftsmanship, comfort and refined design.

Connecting Kashmir's traditional craftsmanship with the growing luxury and fashion markets of Saudi Arabia and beyond, we serve individual customers, boutiques and retailers, as well as corporate buyers and international trading partners.



The Kashmir Valley — the landscape behind the textile traditions that inspire every collection.

OUR VISION

To become a trusted premium destination for authentic, elegant and beautifully presented Kashmiri shawls across the Gulf and international markets.

OUR MISSION

To preserve the spirit of Kashmiri craftsmanship while delivering dependable quality, contemporary presentation, responsive service and long-term relationships.

6 **Collections**
From fine Pashmina to premium gifting

4 **Ways to work with us**
Retail, wholesale, gifting and bulk orders

3 **Markets**
Saudi Arabia, the GCC and international

02 — OUR COLLECTIONS

01

Pashmina & Fine Shawls

Lightness, refined.

Elegant, lightweight styles positioned for premium customers and special occasions. Fine and airy, these shawls drape softly over the shoulders and sit as naturally with evening wear as with everyday elegance — a quiet expression of luxury, and a natural choice for premium gifting.

Feel:	Lightweight, fine and refined
Occasion:	Evenings, celebrations, events
Ideal for:	Premium retail and gifting
Supply:	Retail, wholesale, corporate gifting



Lilac pashmina with a finely embroidered border

02 — OUR COLLECTIONS

02

Cashmere Collection

Comfort, elevated.

Soft, refined shawls designed for customers seeking comfort and luxury. Warm without heaviness and gentle to the touch, they are pieces to reach for every day — offered in rich colours and refined patterns that complement any wardrobe.

Feel:	Soft, warm and luxurious
Occasion:	Everyday luxury, travel, gifting
Ideal for:	Boutiques and lifestyle stores
Supply:	Retail and wholesale



A soft drape with rich floral detailing



02 — OUR COLLECTIONS

03 Embroidered Shawls

Artistry in every stitch.

Traditional-inspired embroidery and intricate detailing that celebrate Kashmiri artistry. Paisley, floral and border motifs are worked across rich grounds, creating statement pieces for weddings, festivals and occasions where craftsmanship deserves to be seen.

Feel:	Intricate, traditional needlework
Occasion:	Weddings, festivals, statement wear
Ideal for:	Bridal and occasion boutiques
Supply:	Retail, wholesale, bulk orders



Vibrant floral embroidery on a crimson ground

02 — OUR COLLECTIONS

04

Wool & Winter Shawls

Warmth with character.

Warm, practical and stylish options for everyday winter wear and gifting. Comforting to wrap and easy to wear, these shawls bring the spirit of a Kashmiri winter to cooler evenings, desert nights and travel.

Feel:	Warm, cosy and dependable
Occasion:	Winter wear, cool evenings, travel
Ideal for:	Seasonal retail and gifting
Supply:	Retail, wholesale, bulk orders



Plush winter textures in navy and olive



02 — OUR COLLECTIONS

05

Printed & Contemporary

Heritage, reimagined.

Modern patterns and colour stories created for fashion-forward customers. Classic motifs meet contemporary palettes in pieces that style easily with modern wardrobes — from daily wear to travel and relaxed occasions.

Feel:	Modern prints and colourways
Occasion:	Daily fashion, travel, casual events
Ideal for:	Fashion and online retailers
Supply:	Retail and wholesale



Kalamkari-inspired printed panels

02 — OUR COLLECTIONS

06 Premium Gifting

Gifts that are remembered.

Beautifully selected pieces for weddings, festivals, corporate gifting and special occasions. Each gift is chosen for its design and presented with premium folding and packaging — a thoughtful gesture for clients, partners, family and friends.

Feel:	Selected and presented to impress
Occasion:	Weddings, Eid, corporate events
Ideal for:	Corporate buyers, private orders
Supply:	Corporate gifting, private orders



Zari Kani weave — rich detail, made to be gifted



02 The Ladies' Collection

Lace-trimmed abayas and embroidered Kashmiri coats — our signature ladies' collection, available for retail, gifting and wholesale.



Lace Abaya
Black & gold



Lace Abaya
Black & silver



Lace Abaya
Red & gold



Lace Abaya
Grey & black



Lace Abaya
Ivory & black



Paisley Coat
Mustard & blue



Paisley Coat
Rust & gold



Embroidered Coat
Black floral



Embroidered Coat
Black & amber



Paisley Coat
Mocha, with stole

Feel: Flowing lace abayas and richly embroidered Kashmiri coats

Occasion: Eid, weddings, evenings and special occasions

Ideal for: Ladies' boutiques, gifting and private orders

Supply: Retail, wholesale and bulk orders — ask about sizes & colours

02 The Men's Collection

Classic and pashmina shemaghs for every occasion — available for retail, gifting and wholesale.



Classic Shemagh
Red & white



Pashmina Shemagh
Crimson



Pashmina Shemagh
Gold



Pashmina Shemagh
Rose & gold



Pashmina Shemagh
Emerald



Pashmina Shemagh
Bronze



Pashmina Shemagh
Black & silver



Pashmina Shemagh
Multicolour

Feel: Classic and pashmina styles

Occasion: Daily wear, Eid, weddings and formal events

Ideal for: Men's boutiques, gifting and corporate orders

Supply: Retail, wholesale, corporate gifting

03 The Heritage of Kashmir

A craft refined over generations — and the inspiration behind every piece we select.

Kashmir is renowned for its textile traditions, intricate needlework and distinctive patterns. A Kashmiri shawl is more than an accessory: it carries the character of a region where generations of artisans have refined techniques passed from one generation to the next.

From delicate embroidery to elegant woven textures, each style reflects a balance between artistry and practicality. Abiha Shawls brings this heritage into a premium, modern retail experience — without losing the cultural character that makes Kashmiri shawls special.



More than an accessory — a shawl carries the character of a region.

I

Craftsmanship

Traditional artistry and attention to detail, refined across generations.

II

Elegance

Timeless designs created for contemporary wardrobes.

III

Versatility

Collections suited to gifting, fashion and occasion wear.

04 Quality & Presentation

Premium shawls deserve premium presentation. Our approach focuses on careful selection, visual inspection, finishing, presentation and service.



01 Selection

Curated styles chosen for design, feel, finish and customer appeal.

02 Inspection

Attention to visible workmanship, finishing and overall presentation before dispatch.

03 Presentation

Premium folding, packaging and brand presentation suitable for retail and gifting.

04 Service

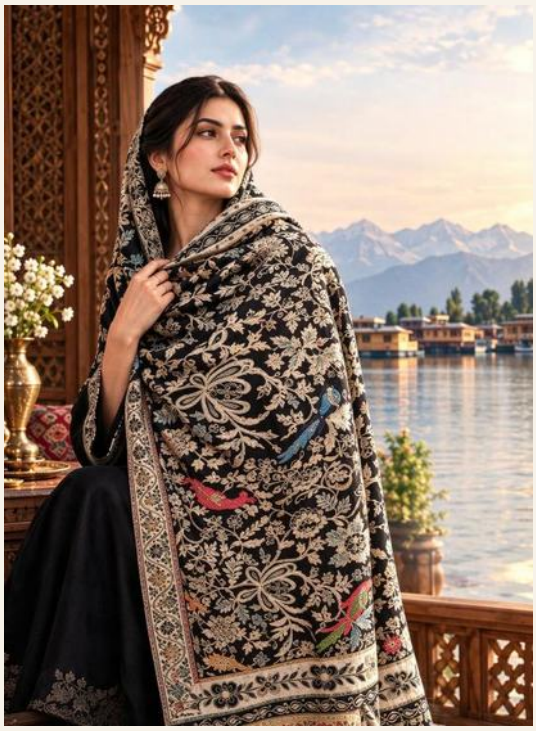
Clear communication, order coordination and dependable after-sales support.

OUR STANDARD

Every collection reflects three principles: beautiful design, dependable quality and honest presentation.

05 Business & Wholesale

We serve direct customers and business buyers alike — from boutiques and gift retailers to wholesalers, online businesses, corporate buyers and distributors.



Retail

Curated individual pieces and premium gifting.

Wholesale

Collection-based supply for boutiques and retailers.

Corporate Gifting

Shawls for executive, wedding and special-event gifts.

Private & Bulk Orders

Custom selection by quantity, design direction and budget.

SAUDI & GULF MARKET

From the valleys of Kashmir to the heart of the Gulf

Our commercial vision includes a strong presence in Saudi Arabia and the wider GCC, while keeping direct access to the rich craft traditions and supply network of Kashmir — bringing Kashmiri products to customers who value heritage, luxury and distinctive craftsmanship.

Kashmir
Artisans and supply network

Abiha Shawls
Selection, inspection and presentation

Saudi Arabia & GCC
Customers, retailers and partners

06 Why Abiha Shawls

Six reasons customers and trading partners choose to work with us.

01

Kashmir at the heart

A brand identity rooted in the heritage and craftsmanship of Kashmir.

02

Premium positioning

A refined presentation designed for luxury-minded customers and retailers.

03

Flexible collections

A mix of traditional, contemporary, everyday and occasion-focused styles.

04

Business-friendly

Designed to support retail, wholesale and bulk purchasing relationships.

05

Saudi market focus

A commercial vision tailored to customers and partners in Saudi Arabia and the GCC.

06

Long-term relationships

We value trust, consistency, communication and repeat business.



Curated for the Gulf — Kashmiri shawls presented the way luxury customers expect.

ABIHA VENTURES

Let's work *together*

Whether you are a boutique, a corporate buyer or an individual customer, we would be delighted to curate the right collection for you.

HOW TO ORDER

1. **Enquire** — Share your needs by email or WhatsApp
2. **Curate** — We propose suitable collections
3. **Quote** — Pricing for your quantity and budget
4. **Confirm** — Order coordination and inspection
5. **Deliver** — Premium packing and dispatch

GET IN TOUCH

WEBSITE
abihaventures-ksa.com

EMAIL
info@abihaventures-ksa.com

PHONE / WHATSAPP
+966 59 087 9290

ADDRESS
7747, Al Qadisiyah Dist., Riyadh,
Kingdom of Saudi Arabia

VISIT OUR SHOP
Shop No. 15, Indian Pavilion,
Boulevard World, Riyadh

WEBSITE

WHATSAPP

INSTAGRAM

SNAPCHAT

@abihaventures

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